

PHOTO CONTEST GUIDELINES

The Heritage Highway 136 Byway Community would like to invite you to participate in a photography contest sponsored by local towns along the beautiful, historic journey that is our Heritage Highway. Photographs spanning a range of categories will be accepted, and prizes are available for winners. **Both digital and mailed submissions are required, and no mailed submissions will be returned.** *Participation in this contest gives Heritage Highway and the communities along the Byway the right to use images in any marketing materials used to promote the Byway communities or area.

Requirements:

- Digital submissions must be at least 300 dpi
(Note: Title must be noted in the email subject line)
- Physical submissions must be at least 8 x 10 inches
(Note: Title must be written on the back of the photograph)
- Color and/or black and white photos are accepted
- Photos must have been taken within 30 miles of the Heritage Byway—U.S. Highway 136
- Photos must have been taken since the designation of the Heritage Highway Scenic Byway in October, 1999
- Photos must be related to tourism in one of the categories listed below.

Categories:

- Cultural, Archeological, Historic, Natural, Scenic, and Recreational

Entries are due between March 15, 2010 and January 1, 2011. Send or deliver physical submissions to the Willa Cather Foundation, 413 N. Webster Street, Red Cloud, NE 68970, and email digital submissions to heritagehighway136@live.com.

Please include the registration fee at the time of submission. **Winners will be announced March 13, 2011.**

PRIZES

Red Cloud Package: 1 night at Yost Farm Cottage; 2 tickets to the Red Cloud Opera House; 2 steak dinners at the Palace Steakhouse; 18 holes of golf at Red Cloud Country Club.

Brownville Package: \$50 gift certificate for an overnight stay aboard the River Inn on the Missouri River at Brownville; 2 complimentary lunches at the Lyceum; and 2 tickets to the Brownville Concert Hall.

Pawnee City: 1 night at My Blue Heaven B&B; free admission for 2 at the Harold Lloyd Museum; free admission for 2 at the Pedal Clinic; free admission for 2 at the Pawnee City Historical Museum. \$15 gift certificate to Parkside Café; and \$20 gift certificate to Schilling Bridge Winery & Microbrewery.

Viewer's Choice Award: Participants will automatically be eligible for the Viewer's Choice Award. Photographs will be on display at the Red Cloud Opera House for physical viewing and voting during the month of February 2011, and also displayed on the Heritage Highways website at www.heritagehighway136.com. Viewer's Choice Award prize package includes: 1 night at Plunk & Bunk Motel; \$25 gift certificate to Black Powder (both located in Franklin); a \$25.00 gift certificate to Back Alley Eatery in Beatrice; and a puzzle of small town America from Old West Trails Center in Odell.

PHOTO CONTEST JUDGES

In order to ensure impartiality, all judges live in communities off Byway 136.

JORN OLSEN

Jorn Olsen grew up in Portland, OR and currently resides in Hastings, NE. His photographs have been published in books, calendars, billboards, magazines, and newspapers throughout the world, including The London Times, Focus Magazine, Readers Digest International, and Nebraska Life Magazine. He has also won awards, including Best of Show, at photography competitions and juried art fairs. His current body of work is primarily oriented towards Landscape, Nature, Wildlife, and Nebraska Cultural themes. Some of his most popular works are the striking landscape panoramas he creates by stitching multiple images together and can be printed up to 20 feet long.

For more information on the artist and his work visit:
www.jornolsen.com

JEFF HALLER

Born and raised in Red Cloud, NE, Jeff Haller is a widely successful photo-journalist and multi-media entrepreneur. Haller seeks to explore how people interact with each other, how people interact with their environment, and how they interact with history. His exhibit "Somewhere in the Middle of America: Life in a Prairie Town" premiered at the Red Cloud Opera House Art Gallery and is currently touring.

For more information on the artist and his work visit:
www.keyholephoto.com

VALERIE KNOBEL

Valerie Knobel has been studying and painting the Nebraska landscape for over 30 years. She serves as Departmental Chair and Professor of Art for Doane College in Crete, Nebraska, where she teaches art and visual culture studies. Valerie holds a BA in Studio art and an MA in Design, and has completed further study at The International Institute of Drawing, Painting and Sculpture in Todi, Italy. She is currently a PhD candidate in Art and Design at Monash University in Melbourne, Australia. Valerie's work has been accepted in national and international juried exhibitions, commissioned by private as well as public entities, and is represented by Gallery Nine in Lincoln, Nebraska.

For more information on the artist and her work visit:
www.gallerynine.com

Heritage Highway *U.S Highway 136*

NEBRASKA

WWW.HERITAGEHIGHWAY136.COM • 888-404-1315

PHOTO CONTEST REGISTRATION FORM

Each photograph submission must include an individual registration form with payment of the \$5 (per photo) registration fee.

Photo entered relates to tourism in the following category:

Cultural	_____	Archeological	_____
Historic	_____	Natural	_____
Scenic	_____	Recreational	_____

Title of Photograph _____

Description of Photograph _____

Date of Photograph (please note the approximate date if unsure) _____

Location (include town, county, Hwy mile marker, or any other significant geographical information) _____

Name _____

Email Address _____

Mailing Address _____

City _____ State _____ Zip _____

I understand that entering this photograph in the Heritage Highway Photo Contest gives the Heritage Highway organization the right to use the image in any marketing materials, including websites, to promote the Byway, communities along the Byway, and the Byway region.

I understand that although precautions will be taken in the care and handling of my work, the Willa Cather Foundation and/or the Heritage Highway Association will not be held responsible for any items lost or damaged.

Signature _____

\$5 (per photo)

Registration Fee Enclosed: _____ Cash _____ Check made payable to Heritage Highway Byway 136